

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY IHM JAIPUR

October 2021

Sr. No	Activities by IHM Jaipur	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1	<p>EK BHARAT SHRESHTHA BHARAT</p> <p>MENU DESIGNING ACTIVITY (For Rajasthani & Assamese cuisines)</p> <p>Menu Designing activity for scrumptious and delectable dishes of Rajasthani and Assamese cuisine.</p> <p>(E- Menu)</p>	October, 2021	<p>Menu Designing activity for most popular cuisine of Rajasthan and its paired state Assamese.</p> <p>Titled “MENU DESIGNING ACTIVITY “ (For Rajasthani & Assamese cuisines)</p>	<p>As part of Ek Bharat Shreshtha Bharat initiative IHM Jaipur organised a MENU DESIGNING ACTIVITY (For Rajasthani & Assamese cuisines)</p> <p>The students designed e-menus (as e-menus are in-trend in the hotels and restaurants to minimizing covid spread and also minimize paper use). They presented their ideas behind the menu design and dishes mentioned in the menu. They discovered about many facts related to the cuisines of both the states and enjoyed performing this activity. Students learned about various delicacies of Rajasthan & Assam, portrayed their creativity through various eye appealing designs used by them in their menus. It was based on learning approach.</p>	Assam	<p>Students of Diploma, 2nd year, 3rd yr and M.Sc. from IHM Jaipur participated in the MENU DESIGNING ACTIVITY and showcased their creativity and talent.</p> <p>No. of participants : 25 (approx)</p>	<p>Students participated in this activity with extreme enthusiasm and religious devotion to learn about cuisines of Rajasthan & Assam. Also learned about tactics of MENU DESIGNING and also put their efforts to boost up the spirit of Ek Bharat Shreshtha Bharat.</p>



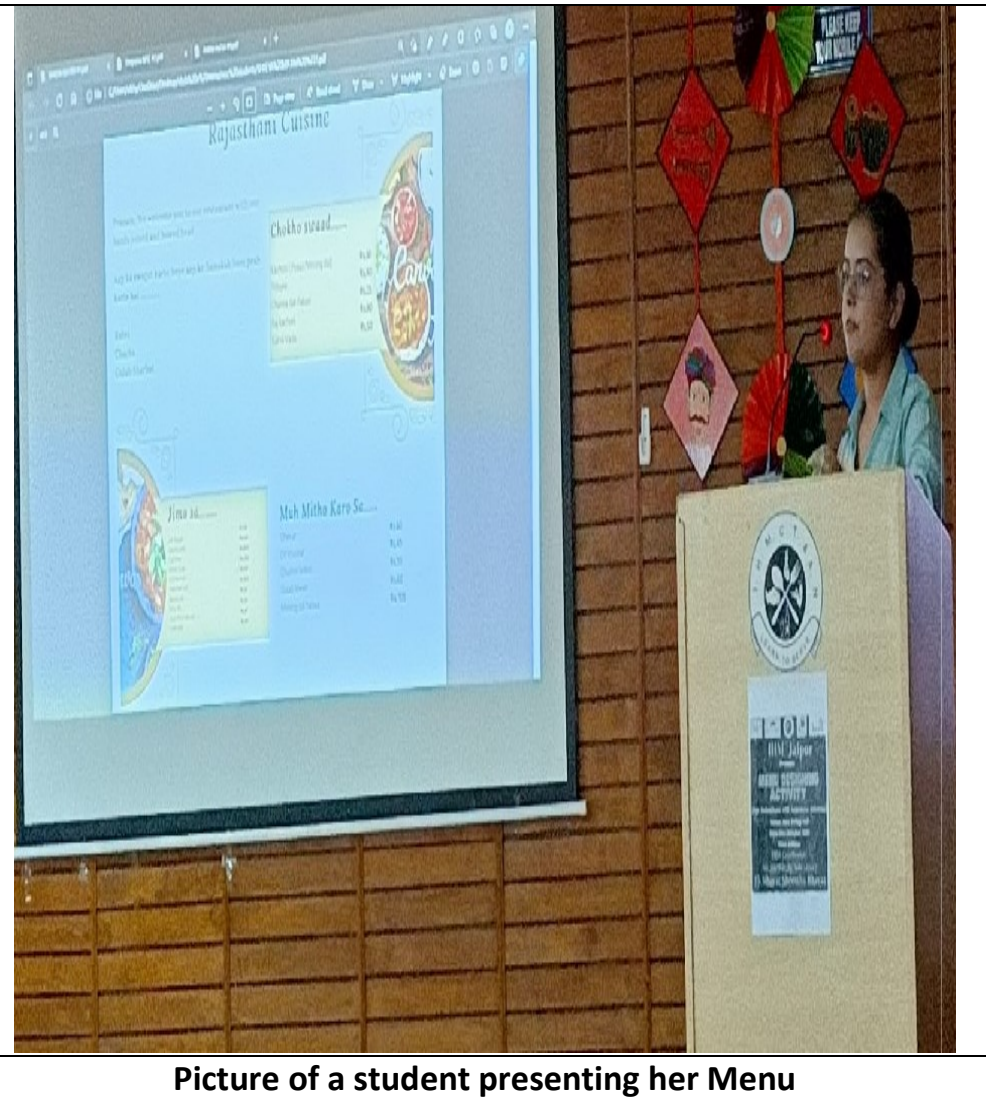
Activity flyer



Picture of a student presenting his Menu



Picture of Menu Designed by a student



Picture of a student presenting her Menu



Picture of Menu Designed by a student



Picture of a student presenting her Menu

SOCIAL MEDIA ENGAGEMENT

Facebook		Twitter		Instagram		You Tube	
Likes	82	Likes-	5	Likes	280	Likes	--
Shares	4	Retweets--		Views	--	Views	--
Comments	--	Comments	--	Comments	01	Comments	--
Reach	1623	Impressions	89	Impressions	1749	Reach	--
Clicks	60	Engagement	27	Reach	1354	Total Subscribers	--